

healthCare cybernetics

the think and do tank™

CEREBRATING INNOVATION
...THROUGH KNOWLEDGE AND ANALYSIS

...from our HEALTH TOURISM ENTERPRISE PRACTICE

an EMVIO™ document*

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healthCare cybernetics and Partnering

Note:

We are in the process of implementing our 2007 – 2010 web strategy (involving the replacement of corporate websites with a wide range of thematically focused microsites). During the current phase of the process, our websites are either inaccessible or are represented simply by a Landing Page (with links to relevant informational documents).

Preamble

healthCare cybernetics – and particularly, our Health Tourism Enterprise Practice - only started attracting international attention and gaining recognition for its domain competence and expertise in 2006.

Since then we have been receiving approaches by individuals and legal entities wanting to explore the possibility of teaming up and partnering.

We feel it is essential that those contemplating or proposing a partnering arrangement should first understand what healthCare cybernetics (hCc) is all about and its position on partnering.

This Essential Summary was compiled for the purpose of providing this information.

Partnering

We “partner with” rather than “form partnerships with”.

This might seem a fine semantic distinction, but it is a fundamental one.

hCc aims to maintain its independence and distinct identity. At the same time, we respect and point out the independence and distinct identity of those we partner with on projects and assignments.

This is clearly demonstrated, for example, in the relationship between us and our *wise heads*, with whom we partner on projects.

We will consider partnering with individuals and legal entities whose competencies are complementary to ours and where together, we can add value.

We will not partner with any one aiming to impinge on our unique competencies & expertise or obviously intending to undermine our domain position and role.

In the case of regional- and national-level projects, we pointedly aim to involve local expertise (technology partnering), even in areas where we ourselves have the required competence.

For both Strategic- and Technology Partnering, we stipulate the signing of non-compete and confidentiality agreements.

***EMVIO™**

Envio is Greek for “living”.

All our documents and publications are EMVIO™ (living) Documents – meaning that they are evolving (probably containing errors) and never definitive - aiming for perfection but probably never achieving it.

This approach allows the author or editor to update it and revisit his or her position.