

# healthCare cybernetics

the think and do tank™

CEREBRATING INNOVATION  
...THROUGH KNOWLEDGE AND ANALYSIS

...from our HEALTH TOURISM ENTERPRISE PRACTICE

an EMVIO™ document\*

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healthCare cybernetics (hCc) is an international health sector think and do tank. Its Health Tourism Enterprise Practice is the domain applied analyst and strategist (contributing to the shaping of the industry and cultivation of the market). The Practice is also the pioneer of Domain Integration and Executive Education.

hCc's 2008 – 2012 Agenda (Develop what you have to Create what can be) – is all about contributing to the shaping and expansion of the industry and cultivation of the Market.

## healthCare cybernetics - Mentoring and Sharing of Knowledge

### Mentoring

hCc consistently demonstrates that “*Mentoring and Sharing of Knowledge*” is part of its culture.

The most obvious beneficiaries of the mentoring tendency of our *wise heads* are the growing number of *protégés*, who form part of the *think and do tank*.

**Note:** hCc has (a now legendary) system of data and information acquisition, allocation and management (a Dynamic Health Tourism Knowledge Base).

Typically, data is elevated to information, intelligence, knowledge – and finally, understanding.

The Knowledge Base is regarded as a *Core Product* (i.e., one which is not sold but used to create other products and services, which are for sale – or made available free of charge).

### hCc's thinking on the sharing of knowledge

...“*you are what you share*” (Charles Leadbeater)

As a *think and do tank*, we generate a prodigious amount of informational and knowledge-imparting documents – that we do not keep to ourselves.

hCc's thinking is that unless we have the same *complementary knowledge* and understanding – we will not be able to act in unison and interactively – to get things done – achieve our objectives.

Those who interact with hCc have experienced first hand our generous and liberal attitude when it comes to sharing and spreading of knowledge.

Nevertheless, we do take a dim view of “knowledge Freeloaders”.

\*EMVIO™

Envio is Greek for “living”.

All our documents and publications are EMVIO™ (living) Documents – meaning that they are evolving (probably containing errors) and never definitive - aiming for perfection but probably never achieving it.

This approach allows the author or editor to update it and revisit his or her position.